

Culture Debt Lab | Diagnostic Worksheet

The promise I am looking at _____

SAY

What the company promises

✓

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✓

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✓

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✓

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✓

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✓

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REWARD

What it measures, approves and promotes

✓

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✓

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✓

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✓

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✓

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✓

?

DO

What people actually do

✓

?

✓

?

✓

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✓

?

✓

?

✓

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